

AIM 1 To ensure that anyone working in, or wanting to set up a social enterprise can access resources and support to help them

No	Action
1.1	Map existing provision of support. Publicise the business support services and funding available for social enterprises in Cambridgeshire
1.2	Undertake a survey of social enterprises utilising support to identify any gaps in provision, and assess suitability of various support for different types of enterprise
1.3	Bring together interested parties so they can seek funding for further support
1.4	Leadership forums hosted by ella Forums will be extended to non members
1.5	Harness and promote the support in universities for students and staff who wish to develop a social enterprise idea

AIM 2 To produce a directory of social enterprises and their products and services, and encourage social enterprises to work more closely together for mutual benefit

No	Action
2.1	Map social enterprises in the area
2.2	Explore feasibility of establishing a web directory which each respective enterprise can edit themselves
2.3	Web presence of social enterprise map with ability for individuals to add/edit their own social enterprise
2.4	Run two workshops to promote joint procurement, inter-enterprise collaboration and sharing of services

AIM 3 To build a culture in Cambridgeshire of 'buying social' and social innovation encouraging consumers, businesses and the public sector to source products and services from social enterprises, and for social enterprise to be promoted as a business model that contributes significantly to the local economy

No	Action
3.1	Hold 'buy social' events across the county
3.2	Work with businesses and public sector to ensure that social enterprise directory meets their needs
3.3	Establish a presence for social enterprises at trade fairs and events
3.4	Promote social enterprise to the public and businesses through the press
3.5	Deliver a social value event for commissioners, public sector officers and elected Members

CONTACTS

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WITH THANKS TO

